

## Skills

HTML5  
Cascading Style Sheets (CSS3)  
Adobe Creative Suite  
User Testing and Research  
Responsive Design (RWD, FWD, AWD)  
Sketch  
Wireframing  
Prototype Creation  
Wordpress (full site creation/maintenance)  
Mobile Frameworks  
App. UI development (front-end, Git, Sublime)  
Google Analytics (GA IQ Certified)  
Eloqua (creating emails/landing pages)  
Web Stats Analysis (ClickTale, Crazy Egg, Pendo)  
Joomla!  
Agile Development (Certified ScrumMaster)  
Javascript/jQuery  
Concrete5  
Orchard  
Designing Email Campaigns  
SEO  
Print Design

## About Me

I hand code HTML and CSS and consider myself to be very friendly, patient, work well under pressure, and quick with problem solving. I am comfortable working either alone or with a team and have a strong sense of work ethic. Multitasking is not only something I'm used to, but something I thrive on. I love working in creative and challenging environments where I am continuously learning.

\* References available upon request

 <http://www.hollyreynolds.net>

 [iam@hollyreynolds.net](mailto:iam@hollyreynolds.net)

 Roswell, GA. 30075

 770.617.3027

## Experience

VersionOne

**Interaction Designer** 2013 - present

Handle nearly all creative and development requests for the Marketing team. This may include maintaining existing sites, designing and building new creative elements for campaigns such as websites, landing pages, emails, flyers and banner ads. Also responsible for editing videos as needed.

Transamerica / L&P / World Financial Group

**Senior Web Designer** 2001 - 2013

Senior creative with a small team working on both customer facing and internal projects. Daily activities include wireframing, prototyping, mobile and responsive designs. Other responsibilities; usability, user experience, IA, performance metrics (Google Analytics, Clicktale, etc.)

Monarch Computer Systems

**WebMaster of 2 sites** 2001 - 2002

Performed QA testing of site, created all web graphics and edited content using Miva Merchant. Made all of the design/development changes required for PHPNuke blog site, designed t-shirts, banners and managed contact with affiliate sites.

Outweb

**Front End Web Developer** 2000 - 2001

Built front end of pre-designed sites from the ground up as well as made any alterations per the client's request. Ran weekly visitor traffic reports for client sites (Webtrends).

Additional history can be found on my LinkedIn profile

